

2017 Be Money Wi\$e

Financial Literacy Poster Competition!

Race to Savings Success



2017 Be Money Wi\$e Poster Contest

This annual competition is open to all 3rd-12th grade Vermont students. The contest is sponsored by the State Treasurer's Office and the Vermont Bankers Association, Inc. The three top-placing students and their teachers will be recognized at a ceremony in Montpelier on April 6! Go to www.MoneyEd.Vermont.gov to view the 2016 winners.

Prizes:

Winners of each grade division win a \$100 cash prize and their school is awarded a \$100 cash prize for supporting financial education. Students placing 1st-3rd in each division are encouraged to attend an April 6 awards ceremony in Montpelier and tour the State House, as we celebrate *Financial Literacy Month*.



VBA

Vermont Bankers Association, Inc.
"With Vermont's Banking Community, Vermont Prospers"

Contest Rules

Theme: Race to Savings Success!

Eligibility: The 2017 poster contest features three grade categories:

Elementary: 3rd - 5th grades

Middle: 6th - 9th grades

High School: 10th - 12th grades

Specifications: All posters must be between 8 1/2 " by 11" and 11" by 17" in size (11" by 17" is preferred) and must be submitted on white paper stock.

Submission Deadline: March 17, 2017

Please send entries to: **Vermont State Treasurer**
Attention Poster Competition
109 State Street, 4th floor, Montpelier, Vermont 05609-6200

Poster Labeling: All posters must be labeled with the following information:
(1) Student's Name & Grade; (2) Student's School, Address, & Telephone Number; (3) Sponsoring Teacher's Name (if applicable); (4) Parent Name, Contact Phone Number, & E-mail.

2017 Poster Contest Rules:

Posters will be judged on expression of theme (50%); artwork style and content (25%); and creativity (25%). All poster submissions become the property of the Office of the State Treasurer, which reserves the right to reproduce artwork and publish the names of all students entering, placing and being recognized in the honorable mention category of the competition. In years with an inadequate number of entries, judges reserve the right to decline to name a winner in a grade category.

Contact:

Vermont State Treasurer's Office

Dylan Giambatista, Director of Outreach & Financial Literacy

Phone: (802) 828-3706 or (800) 642-3191, Email: dylan.giambatista@vermont.gov

Discussion Points for Teachers & Parents:

The theme for this year's contest will allow you to engage younger students in discussions regarding how individuals develop savings goals. Consider sharing how to develop a savings plan to achieve a desired goal. You can illustrate the way money is earned by suggesting different occupations, like chores, a salaried job, etc. Older students may be challenged to imagine what careers they might pursue and what savings goals they have.

IMPORTANT: Emphasize to students that their posters should illustrate how they can earn money to save. Be sure and have students check the spelling of words on their posters. In a close contest, misspelled words can make a difference in the final judging. Posters that incorporate the actual words of the poster theme, "Race to Savings Success" also make it easier for judges to link the artwork to the theme.

