

# 2018 Be Money Wi\$e

## Financial Literacy Poster Competition!



This annual competition is open to all 3rd-12th grade Vermont students. The contest is sponsored by the State Treasurer's Office and the Vermont Bankers Association, Inc. The three top-placing students and their teachers will be recognized at a ceremony in Montpelier on April 12! Go to [www.MoneyEd.Vermont.gov](http://www.MoneyEd.Vermont.gov) to view the 2017 winners.

### Prizes:

Winners of each grade division win a **\$100 cash** prize and their school is awarded a **\$100 cash** prize for supporting financial education. Students placing 1st-3rd in each division are encouraged to attend an April 12, 2018 awards ceremony in Montpelier and tour the State House, as we celebrate *Financial Literacy Month*.



# VBA

Vermont Bankers Association, Inc.  
"With Vermont's Banking Community, Vermont Prospers"

# Contest Rules

**Theme: “Big Ideas Pay Off!”**

**Eligibility:** The 2018 poster contest features three grade categories:

**Elementary:** 3rd - 5th grades

**Middle:** 6th - 9th grades

**High School:** 10th - 12th grades

**Specifications:** All posters must be between 8 1/2 “ by 11” and 11” by 17” in size (11” by 17” is preferred) and must be submitted on white paper stock.

**Submission Deadline: March 15, 2018**

Please send entries to: **Vermont State Treasurer**  
**Attention Poster Competition**  
**109 State Street, 4th floor, Montpelier, Vermont 05609-6200**

**Poster Labeling:** All posters must be labeled with the following information:  
**(1) Student’s Name & Grade; (2) Student’s School, Address, & Telephone Number; (3) Sponsoring Teacher’s Name (if applicable); (4) Parent Name, Contact Phone Number, & E-mail.**

## 2018 Poster Contest Rules:

Posters will be judged on expression of theme (50%); artwork style and content (25%); and creativity (25%). All poster submissions become the property of the Office of the State Treasurer, which reserves the right to reproduce artwork and publish the names of all students entering, placing and being recognized in the honorable mention category of the competition. In years with an inadequate number of entries, judges reserve the right to decline to name a winner in a grade category.

## Contact:

Vermont State Treasurer’s Office

Dylan Giambatista, Director of Outreach & Financial Literacy

Phone: (802) 828-3706 or (800) 642-3191, Email: [TRE.FinancialLiteracy@Vermont.Gov](mailto:TRE.FinancialLiteracy@Vermont.Gov)

## Discussion Points for Teachers & Parents:

The theme for this year’s contest will allow you to engage younger students in discussions about how entrepreneurs channel their creativity into ideas and solutions that can lead to successful careers. Consider sharing examples of famous entrepreneurs and the goods and services they’ve built a successful brand around. You can illustrate how the entrepreneurial mindset requires creativity and patience, and how big ideas can make money for you and for those you work with. Share your big idea and how you will make money!

**IMPORTANT:** Emphasize to students that their posters should illustrate how entrepreneurs generate money. Be sure and have students check the spelling of words on their posters. In a close contest, misspelled words can make a difference in the final judging. Posters that incorporate the actual words of the poster theme, “Big Ideas Pay Off!” also make it easier for judges to link the artwork to the theme.

