

## What is ESG and why does it matter?

Environmental, Social, and Corporate Governance

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#### **Environmental**



Social



Governance



Water efficiency

Production costs

Labor conflicts

Net margins

CEO compensation

Share price

For illustrative purposes only



# **Defining the sustainable investment universe**

ESG vs SRI vs Impact Investing

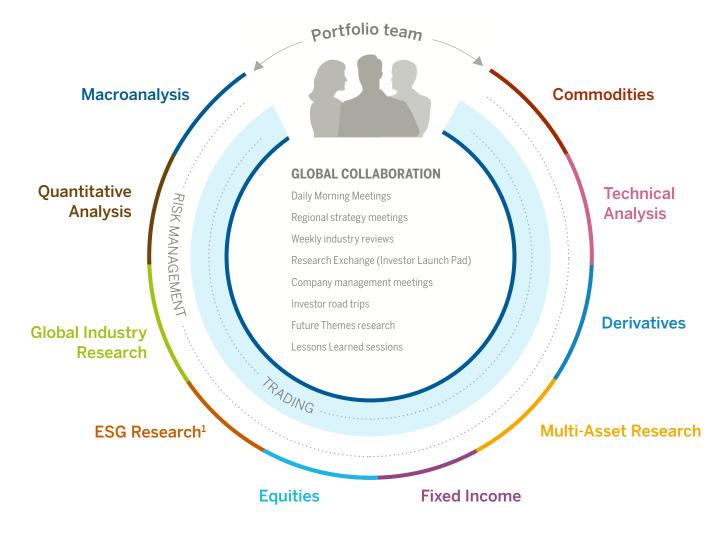
Category	Definition	Objective
Socially Responsible Investment (SRI)/ Values alignment	Screen out irresponsible "sin stock" companies, such as tobacco, alcohol, and gambling; and/or only invest in "best in class" leaders in sustainability	Social mission
Environmental, Social and Governance (ESG) integration	Integrates ESG risks and opportunities into investment analysis and dialogues with portfolio companies	Seeks better risk-adjusted, long-term performance
Thematic investing	ESG themes such as climate change, water scarcity, or women's empowerment	Investment opportunity
Impact investing	Invests in companies with the intention to generate a measurable and beneficial social or environmental impact alongside a financial return	Measurable societal and environmental impact

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## Investors draw on our marketplace of ideas to build portfolios

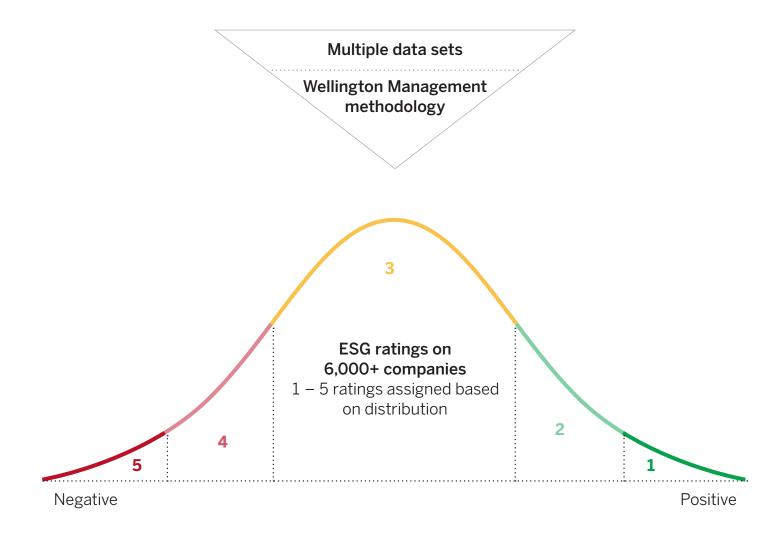
We believe the best investment thinking is forged by the free exchange of ideas among a broadly diverse group of professionals



<sup>1</sup>Environmental, social, and corporate governance

# How do we create our proprietary ESG ratings?

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## Which ESG issues matter?

Materiality differs across industries

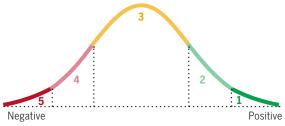
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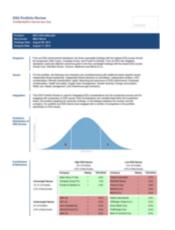
	Examples of ESG issues	Consumer disc	Consumer staples	Energy	Financials	Health care	Industrials	Information technology	Telecom services	Utilities
E	GHG emissions									
	Hazardous waste mgmt									
	Natural disaster risk									
	Water use									
	Regulation									
	Corporate culture									
	Corruption and bribery risks									
	Labor relations/standards									
S	Litigation risk									
	Health and safety management									
	Reputational risk									
G	Supply chain management									
	Board composition									
	Executive compensation									
	Minority shareholder rights									
	Ownership structure									
	Responsiveness to shareholders									
	Succession planning									
		Low ma	ateriality	Medi	um material	ity	High mater	iality		

Materiality determinations made by Wellington Management ESG team.

## How do we integrate ESG into the investment process?









#### **Research and ratings**

Calculate and assign proprietary ratings to 6,000+ companies

#### **ESG** portfolio reviews

Identify and analyze most material ESG risks and opportunities at portfolio level

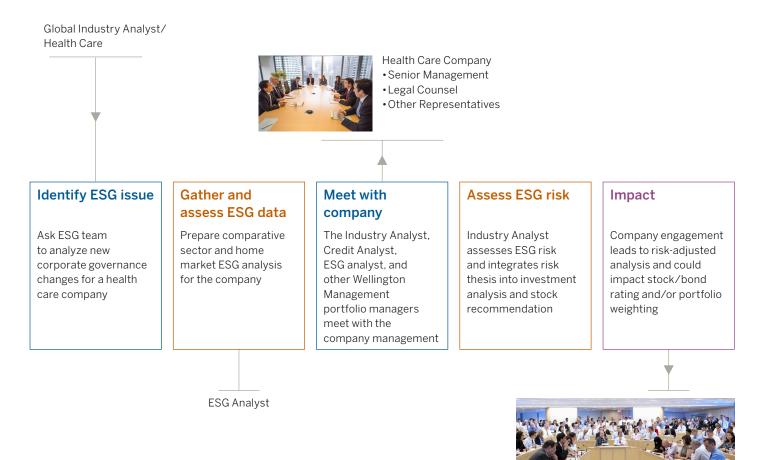
### Company engagement

Query company managements on ESG issues and vote proxies for 5,000+ companies across 65 markets

Portfolio managers integrate ESG into investment and risk management processes

## **Engagement on ESG issues can drive more informed decisions**

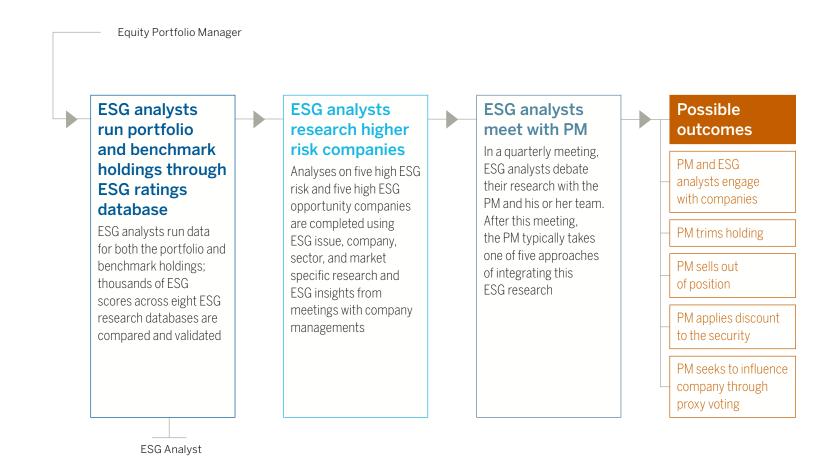
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### **ESG** portfolio reviews

Deep dive on the portfolio's material ESG risks and opportunities

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