

ELIZABETH A. PEARCE
STATE TREASURER



UNCLAIMED PROPERTY DIVISION

TEL: (802) 828-2407

RETIREMENT DIVISION
TEL: (802) 828-2305
FAX: (802) 828-5182

ACCOUNTING DIVISION
TEL: (802) 828-2301
FAX: (802) 828-2884

STATE OF VERMONT
OFFICE OF THE STATE TREASURER

FOR IMMEDIATE RELEASE—January 8, 2016

Press Contact: Lisa Helme (802) 828-3706

I Am A Money Maker Theme of Poster Contest

MONTPELIER, Vt.—A statewide poster contest challenges Vermont students to illustrate how money is earned. The theme for the 2016 Be Money Wi\$e Financial Literacy Poster Competition is: "I Am A Money Maker." The contest is open to third through twelfth grade students. Grade division winners each win a \$100 cash prize.

"The theme this year challenges students to create posters that demonstrate ways to earn money," said State Treasurer Beth Pearce. "It gives parents an opportunity to talk with their kids about how they earn money and share information on careers and salaries. The theme also provides the chance to explore the relationship between work and our purchasing decisions."

For the last nine years, the State Treasurer's Office and the Vermont Bankers Association have sponsored the annual competition. The purpose of the contest is to give teachers and parents a tool to engage children in discussions on money management. The 2016 theme encourages younger students to consider how they may earn money and older students can explore topics such as careers and starting their own business.

"The banking community has been a valued partner in our efforts to provide adults with opportunities to engage children in discussions about money. I appreciate their ongoing support," said Pearce.

The contest features three grade categories: elementary, 3rd-5th grades; middle school, 6th-9th grades; and high school, 10th-12th grades. Top-placing students and their teachers will be recognized at a State House ceremony on April 7. In addition to cash prizes for the first place division winners, the students' schools also will receive a \$100 cash award in recognition of their support of financial literacy. The prizes are donated by the Vermont Bankers Association. The deadline for poster submissions to the Treasurer's office is March 11, 2016.

Posters must be on white paper stock and between 8 ½" by 11" or 11" by 17" inches in size. Vermont entries may be sent to the Treasurer's office, Attention Poster Competition, 109 State Street, Montpelier, Vermont 05609. Complete contest details are available on the Treasurer's office web site, financial literacy main page. Go to www.MoneyEd.Vermont.gov to view the contest rules.

Questions about the competition may be directed to the State Treasurer's Office at 1-800-642-3191 or via e-mail at Treasurers.Office@state.vt.us.