

Get motivated! Get moving to the Vermont Jump\$tart Common Sense personal finance conference for teachers and parents!

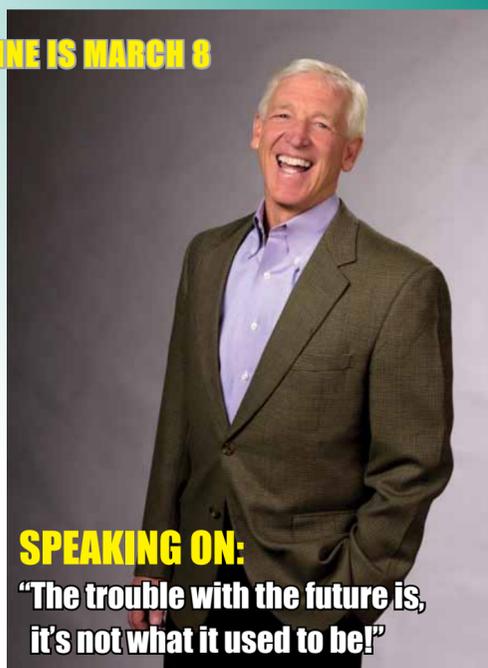
REGISTRATION DEADLINE IS MARCH 8

Murray Banks

Educator. Athlete. Speaker. Trainer.

Murray has been a speaker and trainer since 1984, creating a niche with custom-tailored keynotes. Murray developed that skill as an educator, teaching at every level from grade school to graduate school. His ability to identify the needs of each student and zero in on best practices for their learning have served him well for researching an organization, reading his audience, and creating an interactive presentation. In 1982, Murray was honored as Vermont's Teacher of the Year for Physical Education. He has taught in a city school district, a small rural school and a major university; coached teams that won state championships and teams that never won a game; and 40 years later is still coaching youth sports in his community. Murray is also a world-class athlete, competing in triathlons and ski racing around the globe. Now in his early 60s, he still competes among the top in his age division at the masters skiing world championships. Murray draws from this diverse background to engage an audience and weave a message that is applicable to their own work and personal lives.

SPEAKING ON:
"The trouble with the future is, it's not what it used to be!"



Common \$ense

A Personal Finance Conference for Teachers and Parents!



March 15, 2012

Sheraton Conference Center, S. Burlington, Vermont

Vermont Jump\$tart provides this yearly conference to help teachers and parents gain confidence in their own financial knowledge and skills. We believe that with a better understanding of financial topics, we all become better teachers and mentors. The conference also aims to equip teachers and parents with resources and tools to help present financial concepts in the classroom or at home.

The conference cost is \$35 and includes 5 hrs. of continuing education credit for teachers, a wonderful lunch, and a selection of nine breakout sessions. Cost to attend keynote address only is \$25.

SCHEDULE OF EVENTS

Registration & Continental Breakfast	8:15-9 am
Welcome	9-9:30 am
Session 1 Workshops	9:30-10:30 am
Break	10:30-10:45 am
Session 2 Workshops	10:45-11:45 am
Lunch	11:45 am-12:30 pm
Keynote: Murray Banks	12:30-1:30 pm
Session 3 Workshops	1:30-2:30 pm
Dessert Break	2:30-2:45 pm
Concert for Financial Literacy	2:15-3:15 pm
Money in the Movies	2:45-3:15 pm

WORKSHOP TIMES

Session One: 9:30-10:30 am

- Let's Talk About Money
- Knowledge Matters: Winooski HS Personal Finance Class
- Weaving Financial Wellness into Your Curriculum

Session Two: 10:45-11:45 am

- Credit Reports 101
- Smartstocks.com Investment Game
- The Mathematics of Financial Literacy

Session Three: 1:30-2:30 pm

- Online Modules for Teaching Financial Literacy
- Discovering Your Financial Narrative
- Vermont Teachers Financial Literacy Summer Institute & Importance of Teacher Training

CLOSING SESSION

Now showing . . .

Money and the Movies!



When it comes to the oftentimes dry subject of financial literacy, movies can provide us with countless reference points for engaging, entertaining and memorable conversations about money. Using what resonates with today's students allows educators to weave financial literacy into the curriculum students are already enrolled in: pop culture. Movies and television are filled with messages about money and Colin Ryan of the Economy of Me, a financial literacy program of the Association of Vermont Credit Unions, will show you how they can bring financial topics alive for your students.

REGISTRATION

Registrations must be received by March 8.

GO TO:

www.VTJumpStart.org

to print a registration form. Please return the completed registration form and the \$35 registration fee for the full conference or \$25 for the keynote address only to the address below by March 8. Make checks payable to Vermont Jump\$tart.

Mail To: Vermont Jump\$tart, c/o GHP Advisors PC, 131 Main Street, 8th floor, Burlington, VT 05401. You may fax the form to 802-865-0392 to reserve your space. Faxed reservations are confirmed upon receipt of fee.

SPONSORS

Thank you to our generous conference supporters:



Workshop Descriptions & Order

SESSION ONE CHOICES

Let's Talk About Money

Presenters: Shirley Mason, MS in Human Services in Organizational Management and Leadership

Whether you like it or not, from birth to death, money has an important role in your life, strongly affecting every aspect. Take a look back in time and see how money has impacted your life and the decisions you make when it comes to your personal finances. You will also learn how to relieve some of your stress over money and the importance of having a plan . . . and where to start!

Knowledge Matters: Winooski High School's Personal Finance Class

Presenter: Courtney Poquette, Winooski High School

A strong advocate of financial literacy in the high school, Courtney Poquette will enlist the help of her students in a collaboration to show how Winooski High School's Personal Finance class brings personal finance topics alive. Not only will you learn more about the curriculum for both the teacher and students, you will be able to experience the computer simulation used in the classroom.

Weaving Financial Wellness into Your Curriculum

Presenters: Danielle Livellara, Livellara International LLC & Colin Ryan, Economy of Me

Money influences most of your decisions, yet very little is taught about money in schools. Most adults have not been taught much about money, so how do we teach our students? This workshop will teach you easy ways to bring the discussion of money into your classroom. Learn tips and success stories for the classroom that you can implement today.

SESSION TWO CHOICES

Credit Reports 101

Presenter: Joe Hicks, Central Vermont Community Action Council

Considering that lenders, landlords and even employers may want to see your credit report, knowing what is contained in your report and how to interpret the information is vital. Learn not only how to read your report, but effective ways to teach your students how to read theirs as well.

Smartstocks.com Investment Game

Presenter: Courtney Poquette, Winooski High School

Teachers often learn from their students, and a Winooski High School student discovered the Smart Stocks Investment Game online and brought it to the class for everyone to try. Now hooked, the students themselves will demonstrate how this free game simulates buying and selling stock in real time and allows students to compete with each other in the class. You are encouraged to bring your own laptop to the workshop, but it is not required.

The Mathematics of Financial Literacy

Presenter: Justin Norris, Essex High School

Learn how Justin Norris brings financial literacy to his students through a math course called The Mathematics of Financial Literacy. The course is designed to expose students to the mathematics behind such concepts as income and budgeting, financial goal setting, time-value of money, banking and investing, credit management and more. You will be provided examples and lesson ideas to supplement an existing course or expand the concepts into other courses. Plus, you will hear the student perspective on this course.

SESSION THREE CHOICES

Online Modules for Teaching Financial Literacy

Presenter: Dorothy Wallace, Dartmouth College

The Financial Literacy Initiative at Dartmouth College advocates a quantitative approach to financial literacy for college students, K-12 students, future teachers and adult learners. The initiative supports this approach through contextually rich curriculum modules for classroom use, short video presentations for faculty development or classroom discussion, and case studies. A series of 10 quantitative modules allows you and your students or workshop participants to explore the financial aspects of earning, spending, saving and investing. Each module includes an online slide presentation, including videos and useful links. Resources and instructional aids are also available for the modules.

Discovering Your Financial Narrative

Presenter: Sydnee Viray, University of Vermont

This presentation will provide a comprehensive overview of discovering your own financial narrative. A narrative is a term for telling a story of sequenced events. Learn how discovering your financial narrative may shape how you approach your students' financial stories. Narratives are thought-provoking, often humorous and, most importantly, very practical in the effectiveness of teaching and counseling students on matters of finance.

Vermont Teachers Financial Literacy Summer Institute & the Importance of Teacher Training

Presenter: John Pelletier, Champlain College Center for Financial Literacy

National and Vermont studies show that few educators are being provided with professional development opportunities with regard to the teaching of personal finance. Panelists will discuss Champlain College's nationally recognized graduate credit Summer Institute created specifically to develop competency and professional development for those wishing to teach financial literacy in the schools. The panel will consist of the director of the program and will include Vermont teachers that participated in the program in the summer of 2011. The Summer Institute is part of a national pilot program that uses the Jump\$tart Teaching Training Alliance curriculum.