

2012 Be Money Wi\$e
Financial Literacy Poster Competition



MANAGING MONEY
IS NOT MAGIC!

2012 POSTER CONTEST THEME

Help your students think about how to manage money effectively and provide them with a creative outlet to demonstrate their knowledge. *Students must illustrate effective ways to manage money.* Examples of effective steps include making a money plan (budget), tracking what you do with your money, and saving.

CONTEST DEADLINE: March 12, 2012

This annual competition is open to all Vermont students grades 3 through 12. The contest is sponsored by the Vermont State Treasurer's Office and the Vermont Bankers Association.

The three top-placing students and their teachers will be recognized at a State House ceremony on April 12! Go to www.MoneyEd.Vermont.gov to view the 2011 winning posters and ceremony photos.

Prizes:

Winners of each grade division win a **\$100 U.S. savings bond** and their school is awarded a **\$100 cash prize** for supporting financial education. Student placing 1st-3rd in each division are encouraged to attend the April State House ceremony in recognition of *Youth Financial Literacy Month*.

Contact:

Vermont State Treasurer's Office
Phone: (802) 828-3706 or (800) 642-3191
Email: lisa.helme@state.vt.us
Lisa Helme
Director of Financial Literacy & Communications



VBA

Vermont Bankers Association, Inc.
"With Vermont's Banking Community, Vermont Prospers"

CONTEST RULES

Theme: Managing Money is Not Magic!

Eligibility: The 2012 poster contest features three grade categories:

Elementary: 3rd - 5th grades

Middle: 6th - 9th grades

High School: 10th - 12th grades

Specifications: All posters must be between 8 1/2 " by 11" and 11" by 17" in size (11" by 17" is preferred) and must be submitted on white paper stock.

Submission Deadline: March 12, 2012

Please send entries to - Vermont State Treasurer

Attention Poster Competition

109 State Street, Montpelier, Vermont 05609-6200

Poster Labeling:

All posters must be labeled with the following information:

(1) Student's Name & Grade; (2) Student's School, Address, & Telephone Number; (3) Sponsoring Teacher's Name (if applicable); (4) Parent Name, Contact Phone Number, & E-mail

2012 Poster Contest Rules:

Posters will be judged on expression of theme (50%); artwork style and content (25%); and creativity (25%). All poster submissions become the property of the Office of the State Treasurer, which reserves the right to reproduce.

TAKE A LOOK AT THE 2011 WINNERS!

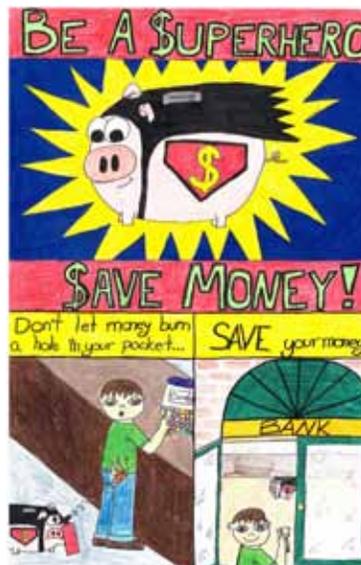
2011 Contest theme: Be a SuperHero! Save Money!



Elementary Division

Savannah Chism

Bethel Elementary School



Middle School Division

Acacia Wheeler

Home-schooled Student



High School Division

Jaime Cherem

St. Johnsbury Academy