

Don't miss the 2013 November Vermont Jump\$tart Common Sense personal finance conference for educators!

REGISTRATION DEADLINE IS NOV. 4

Debbie Silver

Educator. Best-Selling Author. Speaker.

With 30 years spent as a teacher, staff development instructor, and university professor, Debbie Silver doesn't just know her way around the classroom – she is familiar with the challenges educators face at every level, from kindergarten to college. The former Louisiana Teacher of the Year has given presentations around the world (including 49 states, Canada, Mexico, Europe and Asia), helping audiences to interact with students on a deeper level. Her newest release, *Fall Down 7 Times, Get Up 8: Teaching Kids to Succeed*, is being heralded by parents, teachers, and administrators as a "fresh approach to getting kids to work smarter and better." In it she explains motivational theory and provides down-to-earth examples of concrete, applicable guidelines for helping students overcome setbacks and failure to foster lifelong success. Her mission is to remind teachers of how important they are in the lives of children, highlighting both learning theory as well as tools for communication. She makes important points while sharing poignant stories and lots of laughs. She firmly believes that teachers need to be having fun, and staying in touch with their passion, to make their biggest impact in the classroom.



SPEAKING ON:
"Fall Down 7 Times, Get Up 8:
Teaching Kids to Succeed"

Common \$ense

A Personal Finance Conference for Educators!



November 14, 2013

Capitol Plaza Hotel, Montpelier, Vermont

Vermont Jump\$tart provides this yearly conference to help educators gain confidence in their own financial knowledge and skills. We believe that with a better understanding of financial topics, we all become better teachers and mentors. The conference also aims to equip educators with resources and tools to help present financial concepts in the classroom or at home.

The conference cost is \$35 and includes 5 hrs. of continuing education credit for teachers, a wonderful lunch, and a selection of workshops.

SCHEDULE OF EVENTS

8-8:30 a.m.	Registration & Refreshments
8:30 a.m.	Welcome
9-10 a.m.	General Session
10:15-11:15 a.m.	Session 1 Workshops
11:30 a.m.-1 p.m.	Lunch & Keynote Speaker
1:15-2:15 p.m.	Session 2 Workshops
2:30-3 p.m.	Closing Gathering

SPONSORS

Thank you to our generous conference supporters:



REGISTRATION

Registrations must be received by November 4.

GO TO:

www.VTJumpStart.org

to print a registration form. Please return the completed registration form and the \$35 registration fee to the address belows by November 4. Make checks payable to Vermont Jump\$tart.

Mail To: Vermont Jump\$tart, P.O. Box 26, Montpelier, Vermont 05601. You may email the form to vtjumpstart@comcast.net to reserve your space and then mail in your registration fee. Questions? Call 1 (877) 242-8550.



Workshop Descriptions & Order

MORNING GENERAL SESSION

Teaching Financial Crisis

Art Woolf, UVM Associate Professor of Economics & President of the Vermont Council on Economic Education

The financial markets have dominated the headlines in recent years and likely will continue to do so for some time. Educators are confronting a teachable moment that they have never before encountered. There are now students who want to know more about credit default swaps (CDS), mortgage backed securities (MBS), subprime mortgages, the shadow banking system, deposit insurance, market volatility, the causes of the crisis and the response by the Federal Reserve, and the executive and legislative policies that tried to moderate the impacts of the financial crisis and ensuing recession! An experienced educator himself, Art Woolf will talk about what happened in 2007 and 2008. He will share resources and curriculum to help teachers provide clarity and context to students on this timely subject.



SESSION ONE CONCURRENT CHOICES

Ground Truth - Teaching Personal Finance

Bonnie Gadapee, U32 High School Business teacher; Jacob Hartman, Missisquoi Valley Union HS Business department leader; and Lisa Durocher, Green Mountain Technical & Career Center

From implementing personal finance as a graduation requirement to structuring a class curriculum in personal finance, these experienced educators will share with you their experience in the classroom.

Color of Money

Kit Ardell, Associate Director of Operations for UVM's Student Financial Services & VT Jump\$tart Board Member

Our beliefs about money guide our spending decisions. Like almost everything else in life, our response to money is dictated by our personality. Understanding your money personality will help shape your approach to spending, saving and investing. We will examine the Color of Money personality quiz and how it can be used with your students. A student's "money color" will help them understand what they value when it comes to money. It will also help them understand why they use or fail to use money a certain way.

SESSION TWO CONCURRENT CHOICES

Raising a Money Smart Child

Lisa Helme, Director of Financial Literacy, Vermont State Treasurer's Office & VT Jump\$tart Board Member

Drawing from a program developed in partnership with VT Jump\$tart, VT State Treasurer's Office, and People's United Bank, learn how you can encourage parents to teach their kids about money. We'll examine teachable moments, look at five core areas of financial education, and explore some specific child/adult exercises to teach money management.

Keeping Your Financial Life on Track

Amy Mayhew Thompson, Sr. Wealth Management Officer & VP at People's United Bank

We will discuss the different areas of one's financial life and help attendees zero in on what they should pay attention to – from retirement planning, to budgeting, to estate planning, and more. We will cover basic concepts and share tips and strategies to empower attendees with the knowledge they need to keep their financial life on track.