



I can grow   
my money  
by . . .

**POSTER DEADLINE:  
MARCH 12, 2013**

## **2013 Be Money Wi\$e Financial Literacy Poster Competition!**

This annual competition is open to all 3rd-12th grade Vermont students. The contest is sponsored by the State Treasurer's Office and the Vermont Bankers Association. The three top-placing students and their teachers will be recognized at a State House ceremony on April 11! Go to [www.MoneyEd.Vermont.gov](http://www.MoneyEd.Vermont.gov) to view the 2012 winning posters and ceremony photos.

### **Prizes:**

Winners of each grade division win a **\$100 cash prize** and their school is awarded a **\$100 cash prize** for supporting financial education. Students placing 1st-3rd in each division are encouraged to attend the April 11 State House ceremony in recognition of Youth Financial Literacy Month.

### **Contact:**

Vermont State Treasurer's Office  
Phone: (802) 828-3706 or (800) 642-3191  
Email: [lisa.helme@state.vt.us](mailto:lisa.helme@state.vt.us)  
Lisa Helme  
Director of Financial Literacy & Communications

Help your students think about how to manage money effectively and provide them with a creative outlet to demonstrate their knowledge.

*Students must illustrate effective ways to grow their money.*

Examples of effective steps include saving your money by putting it in an interest bearing account in a financial institution, investing money by buying stocks or bonds, and investing money in buying something that grows in value and can later be sold at a profit (a business, a home, etc.).



# **VBA**

Vermont Bankers Association, Inc.  
"With Vermont's Banking Community, Vermont Prospers"

# CONTEST RULES

**Theme:** I can grow my money by . . .

**Eligibility:** The 2013 poster contest features three grade categories:

**Elementary:** 3rd - 5th grades

**Middle:** 6th - 9th grades

**High School:** 10th - 12th grades

**Specifications:** All posters must be between 8 1/2 " by 11" and 11" by 17" in size (11" by 17" is preferred) and must be submitted on white paper stock.

**Submission Deadline: March 12, 2013**

Please send entries to - Vermont State Treasurer

Attention Poster Competition

109 State Street, 4th floor, Montpelier, Vermont 05609-6200

## Poster Labeling:

All posters must be labeled with the following information:

(1) Student's Name & Grade; (2) Student's School, Address, & Telephone Number; (3) Sponsoring Teacher's Name (if applicable); (4) Parent Name, Contact Phone Number, & E-mail

## 2013 Poster Contest Rules:

Posters will be judged on expression of theme (50%); artwork style and content (25%); and creativity (25%). All poster submissions become the property of the Office of the State Treasurer, which reserves the right to reproduce.

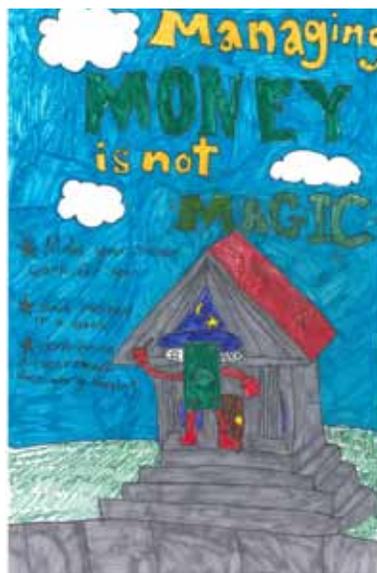
## TAKE A LOOK AT THE 2012 WINNERS!

2012 Contest theme: Managing Money is Not Magic!



**Elementary Division**

*Charlotte DeSantos*  
Williston Central School



**Middle School Division**

*James Koss*  
Waterville Elementary



**High School Division**

*Eva Orr*  
Fair Haven Union HS