



Librarian Program & Promotional Ideas

If you have creative ideas for promoting the program or using the materials, please email them to lisa.helme@state.vt.us. She will share the ideas with other librarians!

The librarian acts as the main source of program information for each school. One goal of the Reading is an Investment program is to help libraries build financial literacy book collections. Librarians have made a range of creative displays and placed dedicated stickers or labels on books to help students identify these “money” books. If you would like to read more about the creative work of your fellow librarians, please go back and read the librarian program and promotional ideas pages in the last four curriculum guides. Resources from past years are available through the Reading is an Investment program web page found at www.MoneyEd.Vermont.gov. This curriculum guide contains the following items to help you communicate about the program with teachers and students:

- **Page 8** **Teacher Program Flyer**
- **Page 9** **Letter for Parents**
- **Page 10** **Sample Newsletter Story**



Ryden, a Proctor Elementary School student, built this windmill after hearing the story *The Boy Who Harnessed the Wind*. Librarian Donna Smyth said he was inspired by the true story of William Kamkwamba. The book was a part of the 2013-2014 Reading is an Investment program.

How does that school return so many completed reading logs?

Schools most successful in managing their reading logs have these suggestions!

- **Keep the logs at school and allow students to fill them out throughout the school term. The logs can be a great tool for keeping track of all of the free reading times students participate in! Classroom teachers can be very supportive of this.**



Each April, the State Treasurer’s Office holds a financial literacy recognition ceremony. Student winners of the college savings accounts are recognized, in addition to schools winning a giant teddy bear. Above, Founder’s Memorial School students receive the bear for their library. Schools submitting reading logs from more than one-third of their enrolled students were entered in the drawing.

- **Create a sticker with the names of the three featured books. The librarian reads the books to all of the students during library time throughout the year. Students then apply the stickers to the logs to fulfill their money book reading requirements.**
- **Use the magnetic bookmarks as a fun reward for students who read three money books or to encourage students to keep working on their logs.**
- **Have in-school reading contests where students are rewarded for completing reading requirements.**
- **Take advantage of those active days before a school break. The program activities provide one-time lessons that are perfect for bridging curriculum gaps between major units.**