



“Three Cups”

by Mark St. Germain, story by Tony Townsley

Three Cups is written by Mark St. Germain, story by Tony Townsley, and illustrated by April Willy. Copyright 2011. Published in Nashville, Tennessee, by Tommy Nelson. Tommy Nelson is a registered trademark of Thomas Nelson, Inc.

Publisher Book Description:

Teaching children how to save, spend, and be charitable can be as simple as 1, 2, 3. Filled with warm, memorable illustrations by award-winning painter, April Willy, *Three Cups* is the story of one family’s unique and effective method of teaching personal financial management—and how one boy reaped first the small, then the immeasurably great rewards of the lessons he learned.

About the Authors

Biographical information taken from the *Three Cups* web site at www.3cupsbook.com.

Tony Townsley serves as the CEO of Hokanson Companies, Inc., a privately held, full-service real estate management and development firm. *Three Cups* is based on the system Tony and his wife Susan used with their children. The book began its literary life as a self-published volume, with more than 30,000 copies sold through card stores and financial institutions.

“As new parents, my wife and I wanted to find a way to teach our children about money, so we agreed on using a weekly allowance to accomplish this. We thought it equally important to teach our children good values as related to money (saving, spending and charity) to help them develop positive habits early on that would last them the rest of their lives. This was when we came up with the idea of using three cups. We’ve tried to teach our children that it is not how much money you have that is important, it’s how you use it. The three cups we have given them have led us on many wonderful adventures together and have brought our family a lot of joy,” said Tony Townsley.

Mark St. Germain is an award-winning playwright of numerous successful plays and musicals. His stage, television and screenwriting credits include: *Camping with Henry and Tom*, *Gifts of the Magi*, *The Cosby Show*, and the critically acclaimed motion picture *Duma*.

