

**POSTER DEADLINE  
MARCH 12, 2014**



## **2014 Be Money Wi\$e Financial Literacy Poster Competition!**

This annual competition is open to all 3rd-12th grade Vermont students. The contest is sponsored by the State Treasurer's Office and the Vermont Bankers Association. The three top-placing students and their teachers will be recognized at a ceremony in Montpelier on April 10! Go to [www.MoneyEd.Vermont.gov](http://www.MoneyEd.Vermont.gov) to view the 2013 winning posters and ceremony photos.

### **Prizes:**

Winners of each grade division win a \$100 cash prize and their school is awarded a \$100 cash prize for supporting financial education. Students placing 1st-3rd in each division are encouraged to attend the April 10 ceremony in Montpelier in recognition of Youth Financial Literacy Month.

### **Contact:**

Vermont State Treasurer's Office  
Phone: (802) 828-3706 or (800) 642-3191  
Email: [lisa.helme@state.vt.us](mailto:lisa.helme@state.vt.us)  
Lisa Helme  
Director of Financial Literacy & Communications

Help your students think about the costs and benefits of their money choices and provide them with a creative outlet to demonstrate their knowledge.

*Students must illustrate how they thoughtfully make spending decisions.*

Examples of thoughtful decision-making are: thinking about what is a want or a need; knowing how much money you have before you commit to spend it on something; considering several ways you could spend the same amount of money and deciding which item is most important to you; and being a wise shopper and practicing tactics like price comparison or waiting for sales.



# **VBA**

Vermont Bankers Association, Inc.  
"With Vermont's Banking Community, Vermont Prospers"

# CONTEST RULES

**Theme:** Think ... before you spend!

**Eligibility:** The 2014 poster contest features three grade categories:

**Elementary:** 3rd - 5th grades

**Middle:** 6th - 9th grades

**High School:** 10th - 12th grades

**Specifications:** All posters must be between 8 1/2 " by 11" and 11" by 17" in size (11" by 17" is preferred) and must be submitted on white paper stock.

**Submission Deadline: March 12, 2014**

Please send entries to - Vermont State Treasurer

Attention Poster Competition

109 State Street, 4th floor, Montpelier, Vermont 05609-6200

## Poster Labeling:

All posters must be labeled with the following information:

(1) Student's Name & Grade; (2) Student's School, Address, & Telephone Number; (3) Sponsoring Teacher's Name (if applicable); (4) Parent Name, Contact Phone Number, & E-mail

## 2014 Poster Contest Rules:

Posters will be judged on expression of theme (50%); artwork style and content (25%); and creativity (25%). All poster submissions become the property of the Office of the State Treasurer, which reserves the right to reproduce artwork and publish the names of all students entering, placing and being recognized in the honorable mention category of the competition.

## TAKE A LOOK AT THE 2013 WINNERS!

2013 Contest theme: I can grow my money by ...



**Elementary Division**

*Emily Glickman*

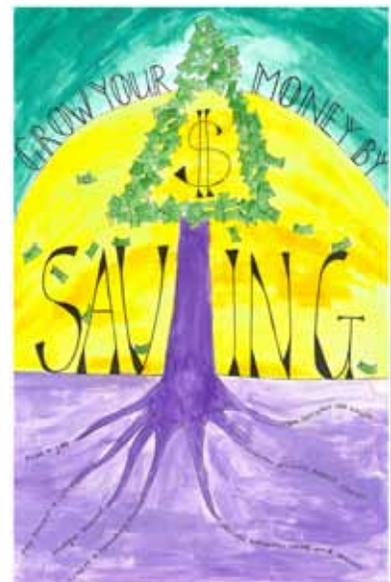
Williston Central School



**Middle School Division**

*Nicole Laplante*

Winooski Middle School



**High School Division**

*Allison Lau*

Montpelier High School