

# 2015 Financial Literacy Awards Ceremony

On April 9, 2015, the State Treasurer's Office held its annual Financial Literacy Awards Ceremony in Montpelier. State Treasurer Beth Pearce recognized student accomplishments in the Reading is an Investment program and the Be Money Wise financial literacy poster contest. Both statewide programs are directed by the Treasurer's office. The Vermont JumpStart Coalition received a Gubernatorial proclamation declaring April as Financial Literacy month and were recognized for their commitment to financial literacy. Enjoy these photos from the ceremony!

**Thank You to Our Program Supporters!**  
**Reading is an Investment:** TD Bank Charitable Foundation, The Windham Foundation, Comcast, & the Vermont Student Assistance Corporation.  
**Be Money Wise Poster Contest:** Vermont Bankers Association



State Treasurer Beth Pearce congratulates Essex Elementary School Librarian Carol Scrimgeour and student Aydon White on winning a teddy bear for the school library. Aydon was one of twenty Vermont students to receive a \$250 college savings account through the Reading is an Investment program. Statewide, more than 5,600 students completed a money book reading challenge and were entered into the drawing for an account. Essex Elementary was one of 40 schools statewide entered in a random drawing for the bear. In order to be in the drawing a school must have had at least one-third of their student body complete the reading challenge. (Below) Johnson Elementary School teacher Samantha Brehm and her students accept their bear for the library!



Governor Peter Shumlin presents a proclamation declaring April as Financial Literacy Month in Vermont to Judy Ribolini, President of the Vermont JumpStart Coalition.



Williston Central student Griffin Cote points to his second place winning poster on display at the State House.

Thanks to our volunteer photographer Scott Baker!

## Reading is an Investment Winners!



The Reading is an Investment program was used in 137 Vermont elementary schools this year. It promotes both financial literacy and reading literacy through classroom and library instruction and through a personal reading program. Fourteen of the 20 students who won \$250 college savings accounts attended the ceremony. (Front row) Gabriel Dexter, Hayden Maybey, Sean Shangraw, Isaac Russ, Aydon White, Collin Farrell, Oscar Howard, Alex Field. (Middle Row) Lila Jones, Arianna Bourdeau, Brady Farrar, Asher Dixon-Boles, William Harvey, & Owen Dube-Johnson. (Back row) TD Bank Vermont President Phil Daniels, VSAC CEO Scott Giles, & State Treasurer Beth Pearce.



## Be Money Wise Poster Contest!

There were 332 posters entered in the 2015 Be Money Wise contest. Students designed around the theme of "To build a money plan, I will ..."



**1st Place**  
Elementary Division  
**William Hill**  
Saint Michael School



**1st Place**  
Middle School Division  
**Maggie Warren**  
Williston Central



**1st Place**  
High School Division  
**Norma Careau**  
Milton High School



The students placing in the 2015 poster contest were each recognized individually. There were also 22 honorable mention poster artists. All posters were on display at the State House. State Treasurer Pearce joins those students at the ceremony for a group picture. For a full list of recognized artists, visit the poster contest web page on this web site.



(At left) Vermont Bankers Association President Chris D'Elia & State Treasurer Beth Pearce congratulate Maura Duval for placing 3rd in the middle school division of the poster contest. (Below) Treasurer's office financial literacy director Lisa Helme has honorable mention poster artist Gabriel Heiden introduce himself.

John Pelletier, Director of the Champlain College Center for Financial Literacy, was named the 2015 Vermont JumpStart Financial Literacy Champion. He was recognized for his work to provide Vermont teachers with financial literacy training.



(At left) Williston Central art teacher MC Baker and a child view the poster display. (Below) Johnson elementary school students celebrate winning a bear for their library. (At right) Each celebrating student was awarded a VSAC piggybank.



(At left) People wait for the ceremony to begin. (Above) Treasurer's office staff member Tim Lueders-Dumont checks-in students prior to the ceremony. (Below) State House tours were given following the noon ceremony.

