

**POSTER DEADLINE  
MARCH 11, 2015**

# **2015 Be Money Wi\$e**

## **Financial Literacy Poster Competition!**

A money plan is a budget. Posters should **show** things students will do to create a plan for their money.

Students could illustrate:

- **Setting a goal**
- **Counting their money & learning how much income they have**
- **Checking the price to reach their goal**
- **Saving money for their goal**
- **Tracking how they are spending & saving their money**



**This annual competition is open to all 3rd-12th grade Vermont students. The contest is sponsored by the State Treasurer's Office and the Vermont Bankers Association. The three top-placing students and their teachers will be recognized at a ceremony in Montpelier on April 9! Go to [www.MoneyEd.Vermont.gov](http://www.MoneyEd.Vermont.gov) to view the 2014 winning posters.**

### **Contact:**

Vermont State Treasurer's Office  
Phone: (802) 828-3706 or (800) 642-3191  
Email: [lisa.helme@state.vt.us](mailto:lisa.helme@state.vt.us)  
Lisa Helme  
Director of Financial Literacy & Communications

### **Prizes:**

Winners of each grade division win a **\$100 cash prize** and their school is awarded a **\$100 cash prize** for supporting financial education. Students placing 1st-3rd in each division are encouraged to attend the April 9 ceremony in Montpelier in recognition of *Financial Literacy Month*.



# **VBA**

Vermont Bankers Association, Inc.  
"With Vermont's Banking Community, Vermont Prospers"

# CONTEST RULES

**Theme:** To build a money plan, I will . . .

**Eligibility:** The 2015 poster contest features three grade categories:

**Elementary:** 3rd - 5th grades

**Middle:** 6th - 9th grades

**High School:** 10th - 12th grades

**Specifications:** All posters must be between 8 1/2 " by 11" and 11" by 17" in size (11" by 17" is preferred) and must be submitted on white paper stock.

**Submission Deadline: March 11, 2015**

Please send entries to: **Vermont State Treasurer**  
**Attention Poster Competition**  
109 State Street, 4th floor, Montpelier, Vermont 05609-6200

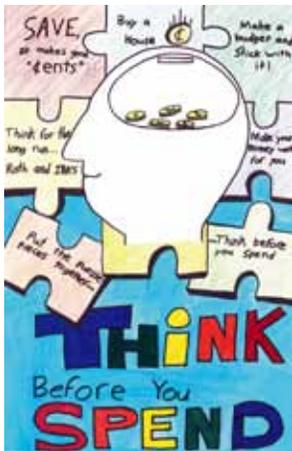
**Poster Labeling:** All posters must be labeled with the following information:  
(1) Student's Name & Grade; (2) Student's School, Address, & Telephone Number; (3) Sponsoring Teacher's Name (if applicable); (4) Parent Name, Contact Phone Number, & E-mail.

## 2015 Poster Contest Rules:

Posters will be judged on expression of theme (50%); artwork style and content (25%); and creativity (25%). All poster submissions become the property of the Office of the State Treasurer, which reserves the right to reproduce artwork and publish the names of all students entering, placing and being recognized in the honorable mention category of the competition. In years with an inadequate number of entries, judges reserve the right to decline to name a winner in a grade category.

## TAKE A LOOK AT THE 2014 WINNERS!

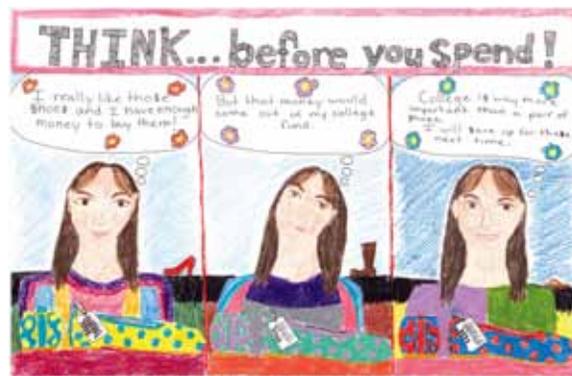
2014 Contest theme: Think ... before you spend!



**Elementary Division**

*Evan Forrest*

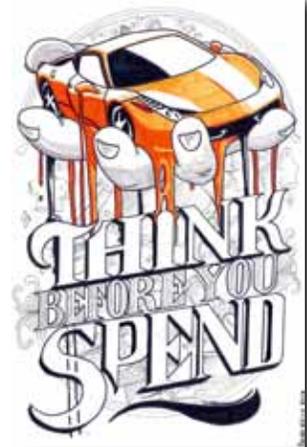
Williston Central School



**Middle School Division**

*Esther Mackenzie*

Middletown Springs Elem.



**High School Division**

*Julian Kelly*

Montpelier High School