



## “Stock Market Pie” by J.M. Seymour

*Stock Market Pie* is written by J.M. Seymour (pen name)/ Joanne Kuster and illustrated by Marcos Ramirez. Copyright 2002. Published by DynaMinds Publishing.

### Book Description:

*Stock Market Pie . . . Grandma Helps Emily Make a Million* is a great starter book for anyone interested in learning basic saving and investment concepts. Young Emily receives a gift of stock from her grandmother. Emily learns to appreciate the value of the gift as she discusses saving and investing with her grandmother while the two make pies. Emily develops a clever pie-making metaphor to illustrate investment concepts. *Stock Market Pie* features detailed informational sidebars and glossary, making it a great reference book.

### About Author J.M. Seymour/Joanne Kuster

Biographical information from Iowa Center for the Book and from the web site “Red Room,” an online writer’s forum that promotes interaction between writer and reader.

J.M. Seymour is the pen name for author Joanne Kuster. An entrepreneur and financial educator, J.M. Seymour is the author of several books and publications. Seymour writes the Money Godmother® blog, and speaks to youth, parents and educators about entrepreneurship, money management, and creating wealth.

After launching her first business at age 25, Seymour has since helped other entrepreneurs get started. She serves as a board member for the Iowa Jump\$tart Coalition and other community organizations and foundations. The author was instrumental in bringing Money Smart Week to Iowa, was a founding member of the Iowa Enterprise Network and the Center for Financial Success. She has been recognized as SBA’s Midwest Home-Based Business Advocate of the Year.

Children’s books written by Seymour are *What Now, Kerbie* (1981), *Watch Out, Kerbie!* (1984), *Stock Market Pie: Grandma Helps Emily Make A Million* (2002), and *Entrepreneur Extraordinaire: Grandpa Helps Emily Build a Business* (2008). In 2003, Seymour received the Midwest Independent Publishers Book Achievement Award in the how-to category for *Stock Market Pie*.

