Dear Parent:

This fall, (NAME OF SCHOOL) is participating in a statewide program to teach elementary-age children personal finance concepts. We are one of more than 120 Vermont elementary schools who will use the program this school year. The program is managed by the Vermont State Treasurer's Office and is called "Reading is an Investment." Participating schools are sent three new books each year that highlight a specific personal finance theme. Through grade-focused lesson plans, school library student activities, and personal reading, students are introduced to basic financial concepts. The 2011-2012 personal finance theme is "Earning and Saving Money."

There are two parts to this program--personal reading and school instructional activities. As a parent, you have the opportunity to help your child complete a reading log that will then be entered into a drawing for a $250 college savings plan account. Last year, more than 1,300 students statewide completed logs and entered the drawing. There are ten prizes that are awarded each year. In order to complete a reading log, a student must read three books from a recommended money reading list and complete additional free reading requirements. The reading logs and recommended money reading list are available through our school library. You also may print a reading log and reading list by going to www.MoneyEd.Vermont.gov. The deadline to complete a reading log and mail it into the Treasurer's Office is March 16, 2011.

The second part of the program focuses on classroom instruction and library activities. Through the school library, teachers may checkout, for classroom use, the three featured books for this school year. A curriculum guide is available to teachers through the school library and from the State Treasurer's Office web site. The titles and authors for the 2011-2012 school term are: ***Pitching in for Eubie***, by Jerdine Nolen; ***Rock, Brock and the Savings Shock,*** by Sheila Bair; and ***Give a Goat***, by Jan West Schrock. In addition, we also plan to conduct activities through our school library.

We hope this combination of personal reading and instructional exercises will help our students expand their knowledge of personal finance. If you have any questions, please (INSERT CONTACT INFORMATION.)

Sincerely,

(NAME AND TITLE)