



STATE OF VERMONT
OFFICE OF THE STATE TREASURER

NEWS RELEASE
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Contest Gives Opportunity to Discuss Economy and Personal Finances with Youth

MONTPELIER,Vt—Parents and teachers have a creative opportunity to discuss with kids the current economic climate and its personal challenges. The theme for the 2010 Be Money Wi\$e Financial Literacy Poster Competition is “\$mart Money Choices = A Brighter Future.” The deadline for poster submissions to the Vermont State Treasurer’s Office is February 19.

“This contest gives Vermont children a way to visually illustrate how personal financial decisions can lead to a positive future, even in the face of today’s economic challenges,” said State Treasurer Jeb Spaulding.

The 2010 National Financial Literacy Poster Competition is sponsored in Vermont by the State Treasurer’s Office, Consumer Credit Counseling Service of New Hampshire and Vermont, and the Vermont Bankers Association. The national contest is sponsored by the National Foundation for Credit Counseling.

The contest features three grade categories: elementary, 3rd-5th grades; middle school, 6th-9th grades; and high school, 10th-12th grades. Each grade category winner receives a \$100 U.S. savings bond and their schools a \$100 cash award in recognition of their support of financial literacy. The prizes are donated by the Vermont Bankers Association. Winners will be announced at a State House ceremony on April 8.

If a Vermont poster is selected as a national contest winner, the student and a family member will be flown by the NFCC to Washington, DC later in April where they will be presented with a \$500 U.S. savings bond in recognition of Financial Literacy for Youth Month.

Posters must be on white paper stock and between 8 ½ " by 11" or 11" by 17" inches in size. Vermont entries may be sent to the Treasurer’s Office, Attention Poster Competition, 109 State Street, Montpelier, Vermont 05609. Complete contest details are available on the Treasurer’s Office web site on the financial literacy main page. Go to www.MoneyEd.Vermont.gov to view the contest rules. Posters must be received at the Treasurer’s Office no later than 4:30 p.m. Friday, February 19.

Questions about the competition may be directed to the State Treasurer’s Office at 1-800-642-3191 or via e-mail at Treasurers.Office@state.vt.us.