



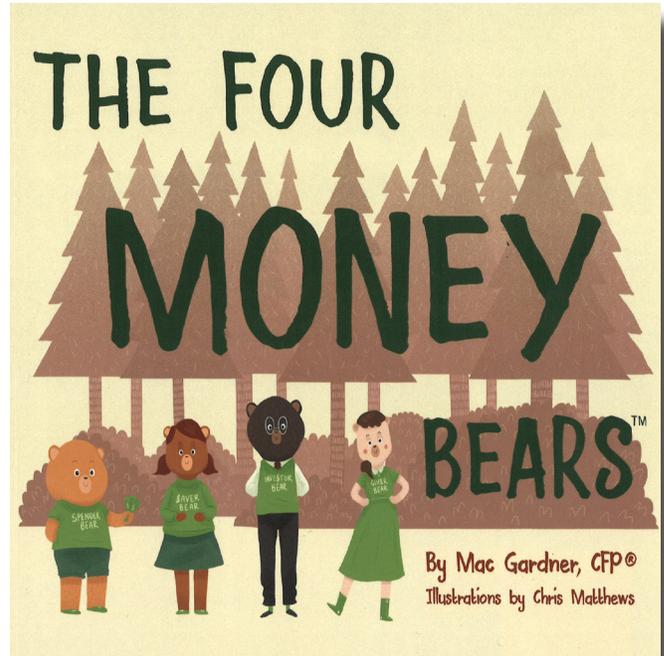
The Four Money Bears

by Mac Gardner

The Four Money Bears is written by Mac Gardner and is illustrated by Chris Matthews. Copyright 2015. Published by Motivate Your Money, LLC.

Publisher Book Description:

The Four Money Bears teach kids the four basic functions of money. Spender Bear, Saver Bear, Investor Bear, and Giver Bear can each do good and bad things with their money. When they work together they learn to build a budget and teach each other how to better manage their money. The Four Money Bears and their friends share their stories and give kids fun financial tips. They come together in their forest home to teach everyone money management skills. These skills serve as building blocks for strong financial literacy and expose young children to healthy financial habits. Parents can also help kids create their own budget for every month of the year at the end of the story!



About the Author

Mac Gardner has served in the financial services industry for more than 20 years. His passion for financial literacy led him to publish his first book, “Motivate Your Money!” in 2013. As his family grew and his clients began to ask him for ways to teach their kids about managing money he decided to use elements from his first book to develop a financial literacy platform for young children. The Four Money Bears represent the four basic functions of money. When children gain exposure to money management skills at an early age they are likely to develop healthy financial planning habits as adults. Mac is a true believer in the power of stories. He wants every child to know the story of “The Four Money Bears” and the benefits of sound money management for generations to come.

About the Illustrator

Christopher Matthews is a uniquely talented digital artist and illustrator. Christopher studied animation production at the Arts University Bournemouth where he became enthralled in the world of visual storytelling. When he’s not bringing art to life, his main love is chess. He also makes time for soccer, cycling and reading. Christopher is originally from the United Kingdom and is currently based in Berlin, German.