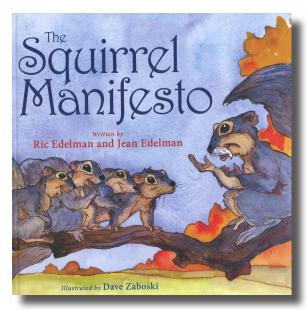


The Squirrel Manifesto by Ric and Jean Edelman

The Squirrel Manifesto is written by Ric and Jean Edelman, with illustrations by Dave Zaboski. Copyright 2018. Published by Aladdin, an imprint of Simon & Schuster Children's Publishing Division.

Publisher Book Description:

From acclaimed and award-winning financial adviser Ric Edelman comes a modern-day fable in the spirit of The Ant and the Grasshopper that teaches kids—and their parents—the value of spending money, saving for the future, and giving to charity. Financial habits form early. Children learn by observing a parent's behavior and through their own experiences. That's why it's important to make sure your children are treating money the right way. From allowances and birthday money to cash they'll one day earn babysitting or mowing lawns, The Squirrel Manifesto provides a platform to set your children on the path to a lifetime of fiscal responsibility.



About the Authors

Ric and Jean Edelman are the founders of Edelman Financial Services, which in 2018 joined forces with Financial Engines to create the nation's largest registered investment advisor. With combined assets under management of nearly \$200 billion, the combined organization serves consumers via their 401k plans at work and provides financial planning via local offices coast-to-coast. Ric is widely regarded as one of the nation's top financial advisors. He is also a #1 New York Times bestselling author who has written nine books on personal finance. While Ric emphasizes the more traditional elements of personal finance, Jean shares her insight to help us see ourselves and the world around us in a positive, loving way. Her book, *The Other Side of Money*, is a compilation of her writings over the last two decades.

About the Illustrator

Dave Zaboski has lived a creative life. He was a Senior Animator with Disney, Sony and Warner Bros. during the Second Golden Age of Animation contributing his artistry to Beauty and the Beast, Aladdin, Pocahontas, The Lion King, The Hunchback of Notre Dame, Fantasia 2000 and others. Dave is a classically trained painter who has co-created several internationally published children's books with luminous authors Dr. Ken and Maddy Dychtwald, and the legendary Dr. Deepak Chopra. Dave lives with his wife Robin, their daughter Grace and a small menagerie on a ranchette in Southern California where he paints and draws daily.