



# Dirt Cheap

by Mark Hoffman

Dirt Cheap is written and illustrated by Mark Hoffman. Copyright 2020. Published by Alfred A. Knopf.

## Publisher Book Description:

A young entrepreneur sets out to earn some money and discovers the value of a dollar (and of dirt)!

Birdie doesn't know much about money. All she knows is that she wants a new soccer ball that costs \$24.95. The fastest way to that \$24.95 is going into sales, but what to sell? All her belongings? Not much of a market for those. Birdie needs something that she has in abundance and that everyone needs. So when she sees everyone in her neighborhood working on their yards, she realizes she's hit pay dirt. Literally!

Soon Birdie is raking in the dough, with profits of all varieties: quarters, dimes, nickels, pennies, even dollar bills! Now she can buy that soccer ball, but does her business plan have any holes? An industrious tale about striking it rich!

## About the Author and Illustrator

Mark Hoffmann got his BFA from Rhode Island School of Design in illustration and started his career in a studio animation job creating pre-production art for shows on major networks. Whilst working in animation his freelance career began to blossom with clients like Texas Monthly, Reebok and Avenue Magazine. Mark went back to school to earn his MFA in visual design from the University of Massachusetts Dartmouth. Since then his work has shifted towards a more whimsical style focused on humor and conveying silly ideas. Mark currently teaches and resides in the New England Area. He has won awards from 3x3, American Illustration, and Creative Quarterly.

