



# LESSON PLANNING RESOURCES

In this section of the Reading is an Investment curriculum guide are additional resources that teachers may find useful in writing classroom lesson plans for their individual grades. For those educators who do not use the lesson plans in this curriculum guide, we provide these resource suggestions as turnkey resources. We hope these books and online tools help you as you work through this year's book theme. If you have any questions or need additional resources, please email [TRE.FinancialLiteracy@Vermont.Gov](mailto:TRE.FinancialLiteracy@Vermont.Gov).

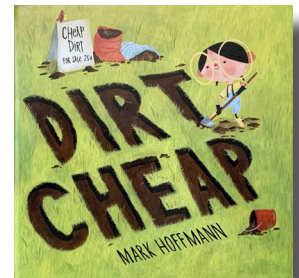
## Dirt Cheap

### Other Related Books

***The Bridge of the Golden Wood*** by Karl Beckstrand, © 2017, Premio Publishing

This book, which was used in the 2017 - 2018 Reading is an Investment program, introduces entrepreneurship. To access lesson plans, visit this website:

[https://www.vermonttreasurer.gov/sites/treasurer/files/Financial\\_Literacy/PDF/2017/Bridge%20of%20the%20Golden%20Wood%20Lesson%202017%20-%202018.pdf](https://www.vermonttreasurer.gov/sites/treasurer/files/Financial_Literacy/PDF/2017/Bridge%20of%20the%20Golden%20Wood%20Lesson%202017%20-%202018.pdf)



***Lily Wool*** by Paula Vásquez, © 2017, Gibbs Smith

This book for younger learners provides an opportunity to discuss the power of creativity. Pair this title with an entrepreneurship theme to relate the creative process to real life business examples.

### Online Games & Activities

#### **Coffee Shop**

<https://www.coolmathgames.com/0-coffee-shop>

This game from Coolmathgames.com puts the user in the place of a coffee shop owner. Gameplay includes purchasing supplies and setting prices.

### Curricular Resources

#### **The Little Red Hen**

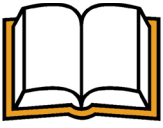
<https://www.econedlink.org/resources/the-little-red-hen/>

This lesson plan for grades K-2 or 3-5 uses the story of the Little Red Hen to explore basic entrepreneurial concepts.

#### **Goods and Services Activities for Kids**

<https://educators.brainpop.com/lesson-plan/goods-and-services-activities-for-kids/?bp-jr-topic=goods-and-services>

This website offers a number of suggestions for ways to simulate business concepts and discuss them with your students.



## The Most Magnificent Thing

### Other Related Books

***Count on Pablo*** by Barbara deRubertis, © 1999, Kane Press, Inc.

This book, which was used in the 2017 - 2018 Reading is an Investment program, introduces entrepreneurship. To access lesson plans, visit this website:

[https://www.vermonttreasurer.gov/sites/treasurer/files/Financial\\_Literacy/PDF/2017/Bridge%20of%20the%20Golden%20Wood%20Lesson%202017%20-%202018.pdf](https://www.vermonttreasurer.gov/sites/treasurer/files/Financial_Literacy/PDF/2017/Bridge%20of%20the%20Golden%20Wood%20Lesson%202017%20-%202018.pdf)



***Kidpreneurs: Young Entrepreneurs with Big Ideas!*** by Adam Toren, © 2009, Business Plus Media Group, LLC.

### Online Games & Activities

#### **Bizkids Entrepreneurship**

<https://bizkids.com/learn/entrepreneurship/>

The Bizkids website has a wealth of resources about entrepreneurship including videos, games, worksheets, and helpful articles.

### Curricular Resources

#### **I Can Be an Entrepreneur**

<https://www.econedlink.org/resources/i-can-be-an-entrepreneur/>

This lesson plan for grades 3-5 or 6-8 provides resources to develop an entrepreneurial activity and calculate the profit and loss in sales.

#### **Open for Business**

<https://www.econedlink.org/resources/open-for-business/>

This lesson plan for grades K-2 provides an introduction to basic concepts, like goods and services.

#### **Lesson Planet**

[https://www.lessonplanet.com/search?utf8=%E2%9C%93&subject\\_ids%5B%5D=365220&keywords=business](https://www.lessonplanet.com/search?utf8=%E2%9C%93&subject_ids%5B%5D=365220&keywords=business)

Lesson Planet contains a number of personal finance education resources, lesson plans, and more. This section of the website provides a range of resources to teach business concepts. Units are sorted by age.

### Videos & Cartoons

#### **Kate McKinnon and Beth Kobliner talk money with kids.**

This video includes a discussion with kids about basic financial literacy concepts. Use this as a tool to spark a conversation with your students: <https://www.econedlink.org/resources/kate-mckinnon-talks-money-with-kids-fun-with-financial-literacy/>



## What Does It Mean to Be an Entrepreneur?

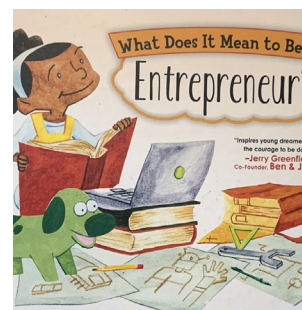
### Other Related Books

***Kid Start-Up: How YOU Can Become an Entrepreneur*** by Mark Cuban, © 2018, Diversion Books.

This book (grades 4-7) introduces a number of business concepts to spark interest for aspiring entrepreneurs.

***Kane's Big Picture: An Early Intro to Entrepreneurship for Kids*** by Michael Fernandez, Jr., © 2019, Independently Published

This book provides a basic introduction to entrepreneurship and encourages readers to channel their interests and passions into their next creative idea.



### Curricular Resources

**Spotlighting Entrepreneurs: The Sweet Success of Milton Hershey**

<https://www.econedlink.org/resources/spotlighting-entrepreneurs-the-sweet-success-of-milton-hershey/>

This grades 3-5 lesson plan uses the life of Milton Hershey, and the company's instantly recognizable candy brand, to help students compare the risks and rewards of entrepreneurship.

### Videos & Cartoons

**Biz Kid\$ - Young Entrepreneur Profiles**

The Biz Kid\$ website features a number of video episodes introducing young entrepreneurs. Use these videos as a prompt to discuss the creative process of business leaders. <https://bizkids.com/groups/profiles/>

**Jack's Stand Pitch - Shark Tank**

This 1:35 clip features a 10 year old entrepreneur who pitches his idea to Shark Tank. Use this as the spark for a conversation about entrepreneurs: <https://www.youtube.com/watch?v=i7jX9SR0bfw>

**Ten-Year-Old Cassidy Crowley Gets a Deal And Gets to Sit in a Shark Chair - Shark Tank**

This 3:04 clip features a second 10 year old entrepreneur on Shark Tank. <https://www.youtube.com/watch?v=Gb3UKbSS48g>