



2020-2021 Personal Finance I'm an Entrepreneur!

The theme this year is “I’m an Entrepreneur!” This series will help students learn about money, and how successful entrepreneurs tap their creativity to come up with an idea, make a business plan, and market their goods and services.

In *What Does it Mean to be an Entrepreneur* by Rana DiOrio and Emma D. Dryden, students are introduced to the concept of entrepreneurship. The story opens the conversation by describing in detail how entrepreneurs identify a need and work to create innovative solutions. Lesson plans were developed to help students think creatively about types of needs they’d address.

In *Dirt Cheap* by Mark Hoffmann, students will learn that even the best ideas require a solid business plan to ensure their marketability and viability. The lesson plans provide opportunities to discuss money basics with students of all ages.

In *The Most Magnificent Thing* by Ashley Spires, students move through one young inventor’s creative process. The book allows for a discussion of the way entrepreneurs must work through challenges, while the lesson plan provides some money exercises to consider the process of budgeting through the protagonist’s journey.

COVID-19 UPDATE:

Parents can submit paper logs or electronic logs via online form

We recognize that COVID-19 disruptions have impacted our schools, educators, students and their families. This year, we want to ensure Reading is an Investment is flexible for every Vermont student.

There are three ways educators, parents, and students can submit to qualify for this year’s prize drawing.

- 1) Submit a paper log to: State Treasurer’s Office, Reading is an Investment, 109 State Street, Montpelier, Vermont 05609.
- 2) Submit an email to TRE.FinancialLiteracy@vermont.gov indicating your students: first and last name, school, home address, parent email, and parent phone number.
- 3) Fill out the form found at this link: <https://forms.gle/aqpfJPPbw8v3W5J97>